



## \*\*\*\*\*Swachhta Awareness Message\*\*\*\*\*

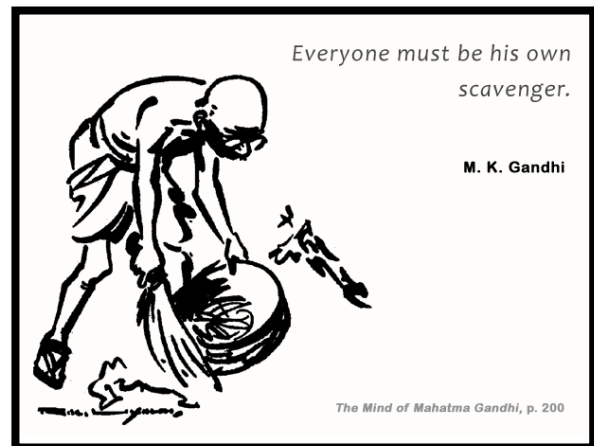
Sanitation and cleanliness are among the humblest of the civic virtues. Cleanliness is the hallmark of perfect standards, and the best quality inspector is the conscience. It is well known that Mahatma Gandhi personally took the effort to achieve the change that he wanted to see. Not only of our but of social media's role is also very important to create awareness on cleanliness among the people and inculcate a feeling of nationality among them.

**YOUR HABITS ARE A REFLECTION OF YOU...  
CLEAN UP AND PICK UP AFTER YOURSELF!**



A clean person is not the one that runs away from dirt, but the one who takes the time and effort to tidy up a dirty environment. It's a need of the day; all the people should actively participate to clean India to fulfil the dream of Mahatma Gandhi for the protection of the environment, for our safety and protection of our future.

The success of cleanliness drives in India heavily relies on public participation. Awareness campaigns, educational programs, and community activities have been integral in encouraging citizens to adopt cleaner practices. Initiatives like "Swachh Survekshan," an annual cleanliness survey, have fostered healthy competition among cities and towns, motivating them to improve their sanitation standards.



Together We Can Make a Difference !!!!